

A business on the grow



Since 2004 Jim Sylvester has been teaching his passion at the Lambton College.

The Horticultural instructor, believe it or not, that was as far as his career would go – but thanks to the Sarnia-Lambton Business Development Corporation, Sylvester has started to turn his passion into an everyday job.

Now he is known as the Turfguy.

"It used to be a (a couple years ago) that people would go to the big

box stores and do it themselves," the owner and operator of Sylvester ProScape said of gardening and lawn care.

"Now people pay to get the

right job done. That's where I come in."

He said that his business starts from the ground up and that customers are the number one

priority.

"We offer our expertise and yet still keep it affordable for the customer," he said.

"And working with the college, I am up-to-date on all the latest cutting edge technology and legislation, to ensure the best work for my customers."

Sylvester said that since he started his business, he has turned customers into friends.

"I care about everything I do," he said.

"I am in for the long haul. I am trying to build relationships not customers."

Sylvester said that he not only cares for your lawn looking its greenest, he can do everything from build a retaining wall, to installing and maintaining a vegetable garden.

First he comes to your home and takes a picture where you want the work to be done.

He then adds exactly what you want to the picture, so the customer can see what flowers, plants or design will be the final creation. "If you want nine yellow flowers, you will see nine yellow flowers on the picture first."

"I wish I had started this 25 years ago," he said.

"I base my business on two things. If you call us we will show up on time. And 'say what you mean and mean what you say.' Those are the keys to a good business."

Check out the Turfguy's website for more information at: www.sylvesterproscape.com. Or call him at 519-344-8873.

– Kyle MacKinnon

