

BUSINESS

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Available for events Just-In-Case

Krista Law and Casey Porteous are certified paramedics; both volunteer for the St. Clair Township Fire Department and are busy raising their family.

So, when a business opportunity presented itself last summer, they weren't necessarily looking for it.

"We got a call one day from a local event organizer who said they didn't have the onsite medical services they needed for their event to go ahead," Law explained.

"They knew we were paramedics and could help out."

Special events are mandated — usually in order to get insurance — to have first aid provided on the premises. But the organizations that regularly provide that service weren't always available this past year.

"We had a number of people



Your Business

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approaching us and realized there's a real need in our community," Porteous said. "We don't want to see anyone's event fold because they can't get medical services."

That's how Just-In-Case Medical Services came about.

Law, 28, and Porteous, 34, provided medical services for Music in the Valley in Forest, the Terry Fox Run in Sarnia and the Bridgen Fall fair. They followed up with a course at the Sarnia-Lambton Business Development Corporation, where they put together a business plan.

Now, with four part-time employees plus themselves, they are booked solid through December at Sloan's Christmas Tree Village near Bothwell and are taking bookings into the New Year.

Just-In-Case EMS can provide any event with certified paramedics, firefighters, nurses and/or first aid and CPR-trained individuals. They also act as a Lost Child Checkpoint at family events.

"We've already found that a lot of people use us as their meeting point when they have children," Law said.

Just-In-Case comes fully-equipped with a screened-in first aid tent and all supplies. Soon the business will offer training courses in first aid, CPR and AED.

Law was St. Clair Township's first female firefighter when she joined in 1998. He has worked for Lambton County Emergency Medical Services for the past three years.

To reach Krista Law or Casey Porteous, call 519-381-9430, at kristalaw@justincaseems.com or log on to www.justincaseems.com.



CATHY DOBSON The Observer

Two certified paramedics have started a business to provide medical services at special events. Just-in-Case Event Medical Services is owned by Casey Porteous, left, and Krista Law. They're already booked until January.