

Environmental, organic and fair trade products focus of new store in Sarnia

The first company in Canada to carry environmental toys for children, along with a unique selection of organic, fair trade and environmentally focused products, opened in Sarnia December 1.

Owner of the new Bare Roots Eco-Chic Boutique, Wendy Zenick, says every item in the store has a story.

"We have jewelry made from recycled antique glass. Some of it dates back to the turn of the 20th century and every piece has a card detailing its origins," Ms. Zenick explained. "I have made a point of finding interesting, unique items to carry in the store. There's no point in carrying the same products as the big box stores."

She has taken her interest in the environment and health and turned it into Bare Roots Organics - Canadian produced, hand-crafted organic body and cleaning products and her new store, Bare Roots Eco-Chic Boutique.

Located in the open courtyard at Bayside Mall, the Eco-Chic

Boutique carries paperless cards embedded with wildflower seeds for planting, original artwork made from recycled nuts and bolts along with fashion and play accessories made from inner tubes and tires.

"I even have solar powered outdoor Christmas lights" she added. "We have home décor items, herb and sprout gardens and organic mineral make-up and facial care products."

Every company that supplies a product to the Eco-Chic Boutique gives a portion of their profit back to the environment or fair trade. An organic lotion supplier plants 20 trees with every five gallons of sales at the store. An essential oil supplier took a mission to Africa to set up a soap-making cottage industry, supplying all the equipment and training.

"I am a member of the David Suzuki Foundation," said Ms. Zenick. "I take caring for the world very seriously. When we renovated the store, we restored it back to its most original state, exposing the



original brick walls and hardwood floors. And we are powered by wind and water energy."

The diverse selection of fair trade and organic products is sure to supply some unique gifting opportunities.

"We have many wonderful lines of gift ideas for weddings, birth-

days... any occasion of course in recyclable packaging," Ms Zenick stated.

For more information, you can visit the Bare Roots Eco-Chic Boutique at 161 Lochiel Street, Sarnia Ontario, call toll free 1-877-932-3331 or locally at 519-332-3331.

submitted by Bare Roots

BARE ROOTS
 Eco-Chic Boutique
NOW OPEN

Unique Eco-Friendly

Home Decor, Fashion Accessories, Jewellery, Bags, Gifts
 Artwork designed from recycled metal & crushed glass - makes great gifts
 Organic Soy Candles
 Organic Baby Slings, toys, Recycled Tire Swings
 Organic Body, Hair Care, Pet Care & Cleaning Products
 Fairtrade, Vegan
 Dr. Hauschka organic & mineral makeup & skin care

161 Lochiel Street, Sarnia
 Located in the outdoor courtyard of the Bayside Mall
 519-332-3331 • www.barerootsorganics.com